

WPM EEO Public File Report

I. FULL TIME JOBS FILLED: June 1, 2009 – May 31, 2010

- A. Major Gifts Manager, 4371
Open: 8/25/2009
Filled: 11/11/2009

II. RECRUITMENT SOURCES FOR FULL TIME VACANCIES AND NUMBER OF REFERRALS FROM EACH SOURCE.

- 4371: University of Wyoming Job Opportunities (3)
 - Laramie *Boomerang* (0)
 - Development Exchange, Inc. (0)
 - Corporation for Public Broadcasting (0)

III. TOTAL NUMBER OF PERSONS INTERVIEWED FOR FULL TIME VACANCIES, AND NUMBER OF PERSONS REFERRED BY EACH RECRUITMENT SOURCE USED FOR VACANCIES.

A. Total number of persons interviewed for full time openings during this period: 3

B. Total number of referrals from each recruitment source:

Corporation for Public Broadcasting Job Line (0) Request Notification? N
401 Ninth St., NW
Washington, D.C. 20004
Job Line
202.879.9600

Development Exchange, Inc. (0) Request Notification? N
1645 Hennepin Ave.
Minneapolis, MN 55403
Sue Johnson 888.454.2314

Laramie *Boomerang* (0) Request Notification? N
320 E. Grand Ave. Laramie, WY 82071 Classified Sales
Dianne Gallatin 307.742.2176

University of Wyoming Job Opportunities (3) Request Notification? N
1000 E. University Ave. Laramie, WY 82071
Nancy Olson 307-766-2216

LIST OF PRONG 3 INITIATIVES IMPLEMENTED DURING THIS PERIOD.

Wyoming Public Media has engaged in the following outreach activities during the period covered by this Report:

A. Name of initiative: Intern Program

Description:

June 2009 - May 2010 (ongoing). WPM continued its long time internship program. University journalism and other students as well as community members are invited for training and experience in news/public affairs reporting and production. Students receive course credit; non-students have the opportunity to be hired for similar employment. Two individuals participated in the past year, and several other community training and volunteer persons assisted in both statewide election coverage and other news events.

Scope:

Own initiative and program.

Personnel Involved:

Includes University students and general public. Conducted by Bob Beck, News Director, Addie Goss, Renny MacKay, Molly Messick- Reporter/Anchors

B. Name of initiative: Staff Training & Development (ongoing)

Description:

June 2009 - May 2010. WPM sends most permanent staff/broadcast professionals to local, regional, or national workshops and conferences for the purpose of developing further professional skill and knowledge for career advancement

Scope:

Society of Professional Journalists Reporters Institute; Public Radio News Directors Association Conference; Western States Public Radio Conference; Public Radio in Mid America Annual Leadership Summit; Public Radio Development & Marketing Training Conference; Development Exchange Webinars; Pryor seminars Training for Engineers; NPR's Regional Training at Colorado, SAFER: Planning for Business Continuity in an Emergency Webinar, Public Media Metrics Webinar

Personnel involved:

Molly Messick, Bob Beck, Renny MacKay, Jon Schwartz, Margaret Arnold, Valerie Hansen, Shaun Wilhelm, Erin O'Doherty, Shane Toven, Walter Fletcher, Kathy Dempsey, Tara Orr.

C. Name of Program: Dissemination of Employment Opportunities (Listing of Upper Level Opening in Job Bank/Newsletters)

Description:

June 2009 - May, 2010. Upper level jobs are listed through various web sites and distribution means for the relevant professional broadcast organizations which may include the Development Exchange, Pubtech, Higher Education Jobs, Newslink, Society of Broadcast Engineers, America's Jobs, and the CPB. All benefited job openings are listed on the University of Wyoming Website and Job Postings which has tremendous national reach and automatically lists job openings with the Wyoming Job Service and its statewide reach as well as national listings. Depending on scope and level of job, openings are advertised in local newspaper and the statewide newspaper.

Scope:

Reviews scope and level of job and submits job openings to the various outlets listed above, as appropriate for reaching broad-based and targeted populations.

Personnel Involved:

Jon Schwartz, GM; Margaret Arnold, DD; Roger Adams, PD; Bob Beck, ND; Shane Toven, Coordinator Radio Engineering.

D. Name of Program: Sponsorship of Community Events Designed to Inform Public About Broadcasting Opportunities

Description:

June, 2009 - May, 2010. WPM works with public elementary, junior and high school, community youth groups such as the Boy Scouts, Laramie County Community College, and University of Wyoming classes, as well as professional groups such as Leadership Laramie to conduct programs at our studios, tour the facilities and meet staff. The nature of each job is described and questions are taken so children and young adults may better understand opportunities and work environment. Staff makes presentations at community groups' meetings for similar purposes. Station tours and presentations were provided to professor of Dept. of Electrical Engineering at UW and to WPM members and general public.

Scope:

Makes appointments for tours and programs; conducts and makes presentations.

Personnel Involved:

Tara Orr, Office Manager; Jon Schwartz, GM; Bob Beck, News Director; Roger Adams, Program Director; Pat Gabriel, Traffic and Operations Manager; Ry Woody & Valerie Hansen, Underwriting Representatives.